

A Task Force of the Michigan Legislature

ATTRACT

PREPARE

RETAIN



OPTIMISE

OPENING THE PIPELINE OF TALENT INTO MICHIGAN'S SPECIAL EDUCATION

ENERGY INTO ACTION



LET OPTIMISE HELP SUPPORT YOUR HIRING EFFORTS

OPTIMISE launched a free job board featuring Michigan Special Education jobs, helping to supplement hiring efforts of Michigan's schools, ISDs, and RESAs. OPTIMISE is helping to attract new talent to help fill open positions and join a great group of passionate professionals.

The job board uses 20 standard job titles and lists 19 professions. This enhances the user experience when searching for a job.

The job board is easy to access and use.

Steps to Post a Job:

1. Go to: **OPTIMISE.education/post-a-job**
2. Enter Password: **specialeducation**
3. Enter job information
4. Press submit

You receive a monthly notice asking if the job is filled. If not filled, the job will remain live on the job board portal site.

There is no limit to job posting frequency, and it's FREE!

Social Media Best Practices:

1. Use the Standardized Job Titles.
2. Share to Community/Group Pages.
3. Tag OPTIMISE, we will share your jobs on our social media.

FOLLOW US @OPTIMISEedu



Increase Exposure to Your Jobs by Using the Standardized Job Titles

- Autism Teacher
- Board Certified Behavior Analyst
- Early Childhood Special Education Teacher
- Early Intervention Provider
- Occupational Therapist
- Occupational Therapy Assistant
- Orientation and Mobility Specialist
- Paraeducator
- Physical Therapist
- Physical Therapy Assistant
- School Psychologist
- School Social Worker
- Sign Language Interpreter
- Special Education Director
- Special Education Supervisor
- Special Education Teacher
- Special Education Teacher Consultant
- Speech-Language Pathologist
- Teacher for the Blind and Visually Impaired
- Teacher for the Deaf and Hard of Hearing
- Transition Coordinator

OPTIMISE.Education/Jobs